

400in7.com Presents:

How we got 400 new members in 7 days!
Completely free!
(Our Exact Methods!)

You paid to see what we did and we are going to get right into it. We are not going to fluff up our methods or try to sell you a bunch of other stuff. We are going to give you the exact methods that we used. We will also explain a little about the test marketing we have done to see what really gets the best results. Please just take one second to understand these are real methods with real results and we really did get over 400 new members in 7 days without spending one single cent. What you are about to read and learn many people think we are absolutely crazy for telling anybody about these methods, but we like

to see the average "Joe" or "Sally" actually achieve results on the internet and not get frustrated like the other 95% that fail. You must understand one thing also. These methods are really free and get results, but you must make them work. What we mean by that is you must apply what your going to read and use the methods and websites to your fullest. The results we got didn't cost us anything monetarily, but they did cost us a little of our time to make them a reality. SO in short the results you will get from these methods will depend on how much time you spend using them. You do not have to spend hundreds of hours a week. Thats' not what we are trying to say, but you will have to spend at least 20 minutes to 1 hour a day implementing these methods. You can spend more time if you want to get more results and once you get these methods down...your time will shorten up and it will be second nature to you as it is to us. Once again thanks for your purchase of these methods now lets get started.

What is a free method?

We consider a free method of advertising as any type of advertising where you do not have to spend one single red cent of your own money on it and you get results. This is kind of like the holy grail of advertising. There are lots of people who claim to have these great new methods and websites, but then you buy their products, implement them and you get little or no results. Those might be free....but there not the free methods you are going to learn here in a few minutes. Ours totally smoke those other websites. Why? Because instead of just putting your website infront of an audience of a couple hundred members...we are going to give you the "Big Dog" sites. We are talking websites with high member counts in the thousands to hundreds of thousands! Bigger audience = More exposure = More Visitors = Better Results.

What is a Forum Ad Board?

A Forum Ad Board is a place where people gather to advertise and to browse advertisers' posts and ads. These are really good ways to get your ads out and to get new memebbers completely free. The only problem with this type of advertising is you need to know what sites really work and what sites do not. It could take you hundreds or thousands of hours just trying to find the right ones that work. Well thats where we come in...we have already done the hard work for you and we have found the ones that get real reaults with thousands of members. (we will discuss this later)

What is a Safelist and how do I use it free?

A safelist is a place where you can send your email ads out completely free to

members without worrying about spam. That's where the name safelist comes into play... "safe".. "list". Tons of people use safelists daily and some people get results and some do not. You can hear different opinions from every "guru" out there. Some swear by safelists and some do not. The key is to find the ones that work and stay away from the ones that do not.

Have you ever heard the term "The money is in the list?"

If you have not you, are probably pretty new to the internet and that's not a problem. Basically what it is saying is that you will make the most money from your own personal list of members. Well....what if you do not have a personal list of thousands of members? The answer to that is you use safelists. You send your ads out to other people's lists and pay them a fee. The good news is ...you bought this system so you didn't have to pay to send those ads out and we are going to accommodate you there also with some of the most responsive safelists around that we personally use and some of the top internet marketers in the world use.....and it's not going to cost you a dime :) (our little secret sites).

ANATOMY OF AN "AD"

We are going to get into the "guts" of an ad in the internet world. We have done all the hard work and all you have to do is implement what we are going to tell you. The first thing is you do not want to lie on your ad. Do not say that you made \$1,000,000 in 7 days if you really did not. You want to make your ad attractive, but don't blow it out of proportion. We have done a lot of test marketing and we know what works and what does not so let's get to it!

Your ad's title is the most important part of your ad! This can account for about 80% of your success and sales just by having a good title for your ad. You want to have a title that works, but is not too descriptive. A question is usually a good way to create a title. This gets the reader interested and makes them want to open your ad or email and see what the heck they are missing.

So for instance let's say we are selling golfballs....
You can have a title that reads:

"Golfballs \$14.99 a dozen get them now!"

Well, that's an ok title and it gets right to the point but what peaks your curiosity more a title like the one above or:

" Want to See what golf balls I use?"

Its a simple title....not really to the point....and it kind of makes you want to open the ad just to see what type of golfballs this guy really uses...lol...

"You can have the best ad in the world but if nobody wants to open it....then even the best ad in the world will not be seen."

So once you figure out a title for what your trying to sell then you can move on to your ad. Remember though a title shouldn't have a lot of capitol letters or a mass amount of exclamation marks. This only will deter the common buyer and some internet users consider this screaming...who wants to be screamed at? Not me.

You should have a good ad.

A good ad is an ad that you would send to a friend. We have gotten the best results from our ads that give a real example of what we are selling or trying to sell instead of a bunch of empty promises. Your ad should be written as if you were talking to a friend and not just trying to sell the heck out of somebody. A good ad is one that is readable and not one that is simply shoving your product or service down the readers throat. You can use real life examples if you have them. Meaning if there is somebody that you know or somebody in the company that is doing really well then use that as an example and go with it. People love examples and they like to role themselves after those examples. For instance lets say you know a guy who made \$100,000 last year with company xyz, then use that as an example. Heres an example ad:

Title: Have you ever wanted to make alot of money on the internet?

Ad:

Have you ever wanted to make alot of money on the internet?
Me to and now I'm starting to do it. I had this friend of mine
that made over \$100,000 on the internet last year with
company xyz and now I'm starting to make money also.

You can visit company xyz here and check it out.
<http://www.companyxyz.com>

Thanks,
Brandon

It is a simple ad....but it works. I have actually checked out alot of these simple ads

because they are much more attractive than the common ads that you see on the internet from the people who really do not know how to write a good title or ad.

So basically you need a good title. A question is a good way to use a title to spark the readers attention and open your ad or email and you need a good ad. Something you would send to a friend works well. People are being sold everyday and when they come upon an ad that is written like they are being talked to like a real person and not just trying to be sold....they act upon that ad. (Its proven....we have tested it)

Using Safelists and Email "ADs"

You should use the same principles for writing your email ads as you would with writing your forum posting ads. Use a good title and a well written ad. This is the best advice that we can give you. Now there are a few other tricks when writing email and forum ads that we like to use. These are advanced methods so use them. The first thing you need to do is to make the ad easy on the eyes. Meaning write your ad in short sentences and give the user a quick "out" or "link option" to your website or opportunity. These methods are just starting to be used as of the last few months and they work very well. Here is an example of an email ad/forum that is easy on the eyes and works extremely well:

Title: Exciting New Networkers Website

ad: Here is a great website that has made me thousands of new contacts and helped me explode my business to over 400 new members just this week.

(<----quick out links)

If your in a hurry just click the link below and you will see what Im talking about:

<http://www.newadz.com/Myteam>

and

<http://www.newadz.com>

<----use bullets for boarders

If you have a web business that you are having a hard time trying to promote it then you need this website to explode your business. IF you are already doing well...then you need this website also! This awesome new website has helped me 100% explode my web businesses and I would hope that if you are serious about your opportunity or web business you will take a serious look at this site.

<http://www.newadz.com/Myteam>

and

<http://www.newadz.com>

Now there is an opportunity also if your looking for something that could make you some serious residual income. Just goto the site and you can get

<-----written in small sentences

all the details there. Just click the link above.

I hope you take a serious look at the website above it has helped me get over 400 new members this week and I will guarantee you 100% that it will help you also.

After you goto the above website please add me as a contact to your new member profile so we can network together. You will be able to view my profile also and actually see what the person looks like that is writing this email. :) I guarantee you will get results. Im very excited about this website. Please use this link and go signup free to the website and start getting the results you deserve and not the empty promises that everybody else is trying to sell you!
Thanks,
B.Hawthorn

<-----personal and more heart felt. Not just trying to sell the reader

P.s. You will also be able to find my website links on my profile so you can actually see what read the rest of the email
I say is true and you will be able to post your ads and banners completely free to all my new members.

<-----always use a P.S. sometimes people will read this first and then

This is an actual email ad and forum ad that we have used many times that helped us get our 400 new members in 7 days. You are welcome to use the format as an example for all your ads. Now all your ads do not have to be this long either. Here is an example of an ad that we used that is short and to the point. Some people are just way to busy to read hundreds of long ads and some people just do not like to read. They want you to get right to the point and show them what you have to offer. Heres an example of a short ad that works:

Title: WE HAVE MEMBERS ONLINE NOW THAT WANT TO SEE YOUR ADS LIVE!

AD:

GO POST YOUR ADS COMPLETELY FREE!!!

<http://www.newadz.com>

DONT WORRY ABOUT THE TRAFFIC!

We are telling over 50,000 people a day about this website so our members get the traffic they desire and the results they deserve!

Go post your ads and banners completely free now!

<http://www.newadz.com>

LIVE MEMBERS ONLINE NOW THAT WANT TO SEE YOUR ADS!!

Quick...to the point, truthful, and it works. See some of the websites that we are going to let you in on have over 191,000 members so for us to say we are telling over 50,000 members. That's actually an understatement because we are putting our ads in front of a lot larger audience than that, but if we said we are telling over 190,000 people...some people just will think that's a bunch of bull and delete the ad. You do not want to over explode your ad. Most of the time people will click on your link in the ad because the ad is not overly worded and it is not ridiculously overblown.

[A couple of other things you need to know!](#)

A couple of other things you need to know as a little added bonus. The internet is based on links, search engines, key words, search engine spiders, visitors, hits, traffic, page rank....ect.... People pay lots of money to get their websites, opportunities, joint ventures, and businesses' listed in these search engines. They want all these backlinks and links out there so that other people can find them in this huge cyber world they call the internet. Well....what I'm about to tell you is going to blow you away. This is a little trick that we have learned that will let you get all of the above things completely free and not too many people know about it.

Everytime you post an ad you are putting your ad into the cyber world for everybody to see and sometimes these ads last for days, weeks, years, and sometimes forever. Well there is a thing called a search engine spider. These are good. They will actually scan a website and bring your posts back to their search engine and index them for you automatically. This will start to give you more links in search engines which will let your ad, website, or business opportunity be seen more times in a search engine than just a single submission. (For you guru's this is in layman's terms for the average reader. We do not want to get into too much of the technical side of search engines or search engine spiders).

Now here is a great trick you can use. You can change your title on the posts that you do and this will lead to a new link or post into a search engine as it is spidered. "Simply changing your title will give you more links" to sum it up. If you are a website owner this will also raise your Page Rank as you get more links to your website.

[Now the system!](#)

We are going to give you the exact method that we used. The exact websites to post to and the exact safelists that we used. Remember your results will vary on how often you use these methods. You can use them by the minute, by the hour, by the day! Its completely up to you and what kind of results you are looking for. Now one more thing that we want you to know about. When you use the safelists you will get alot of mail from other members so you should make sure to use an email address that you can easily delete mail from or create an email address that you can use simply for bulk mail. If you do not have one you can get one free at yahoo.com or any other free email service. Just goto a search engine and do a search on free email service. You will want to check that email address at least once every other day and clean it out so it doesn't get full or start to bounce the safelist members emails.

Signing up!

You will have to create a new account at each of the websites that you use. Its completely free and it will not cost you a single dime. We suggest that you use the same username and password for each website. That way its alot easier for you to remember what your username and password is for each website and then that way when you visit each website you can easily login and start your posts. This will save you time also. Another trick is to have ads pre-written in a folder that is saved on your desktop computer. This way when you login to a website you can just click on that folder and copy and paste the ad that you want to use for the posts. This will save you tons of time as you will simply be able to just type in the title and copy and paste your ad to each category of the website.

When you signup you will normally get a confirmation email. This is an email that is sent to your email address that you supplied to the website. Just click the link that is in the confirmation email and you are ready to start posting. We suggest posting to the topics and themes that are right for your ad.

One of the first things you are going to want to do is set up your signature for your new members profile. Basically what this isis a personal signature that will show everytime you post an ad. We always put what ever websites we are promoting at the time with a simple little title for example:

Free Traffic Here: <http://www.newadz.com>

Make Money Here: <http://www.newadz.com/Myteam>

These links will show everytime we post anything at the bottom of the post. This is a great

way to get more free advertising. You can get a little fancier if you want and use banners or pictures. This works great also. The best thing about this is the more you post the more your links are getting out to the general public and its no more work on your part as they are automatically linked to each one of your posts.

Now the websites and steps!

Goto each website and create a username, password, and set up your signature. You can use all or some of the below websites. For best results we suggest you use each one. The setup process might take a little time, but its only a one time process. We were able to signup for and confirm all of the below websites in less than 1 hour.

(note: These websites below are top notch. We use them daily and the members are from a few hundred to over a few hundred thousand. These members are active also which will give you a better response rate)

<http://www.freeadvertisingforum.com>
<http://www.thefreeadforum.com>
<http://www.newadz.com/yabb>
<http://www.postyouradsfree.com>
<http://postfreeads.free-forums.org/postfreeads.html>
<http://freeadpost.freeforums4u.com/>
<http://www.freeadvertisingzone.com/>
<http://freeads.biztop.com/index.php>
<http://free-advertising-blog.com>
<http://www.freeadvertisingboard.com>
<http://postadsfree.forumwise.com/>
<http://www.promoteclick.com/index.php>
<http://www.workathomebusinessopportunity.com>
<http://www.submitexpress.com/bbs/login.php>

Now once you have signed up for all of the websites above and created your signature you will need to signup for and confirm these safelists. There is no signature necessary for safelists and most of these ones you can add free ffa links to. This is another great form of free advertising. These safelists below are highly responsive and have thousands of members. Some of these you can use every 24 hours for free and some every 7 days. You can upgrade if you want but you do not have to. Again, we said 400 free members with no cost!

<http://www.elist-hosting.net/cgi-bin/BravoList.cgi?index-Probuilder>

<http://www.bepaidcash.net/cgi-bin/bpcbasic.cgi?safelist-Probuilder>

<http://www.bepaidcash.net/cgi-bin/freedollar.cgi?safelist-Probuilder>

<http://www.elist-hosting.net/cgi-bin/Expose.cgi?index-Probuilder>

http://www.listbank.net/sl/2_Buck_4_Ad/in.cgi?Probuilder

<http://www.elist-hosting.net/cgi-bin/MyCashLine.cgi?index-Probuilder>

<http://www.elist-hosting.net/cgi-bin/3dcashmachine.cgi?index-Probuilder>

<http://herculist.com/members/index.cgi?probuilder>

Yes, these are our personal referral links because we like to see who our members are and sometime we send free stuff to our members as we find new methods and products that work well.

Now lets post!

By now you should at least have a good idea on some posts you want to do and some emails you want to send out. If you already have some that you have used in the past that work, then simply plug into the websites that you just signed up for and use them there. If you already have some advertisements that you have use in the past that really didn't work but you think they are good. Try using the methods in the beginning of this ebook and change them up a little and see what kind of results you get. If you simply do not have an ad then create a few by using the examples in the beginning pages of this ebook and your ready to start posting.

We would suggest posting to the topics and categories that are relevant to what your trying to sell or the opportunity that your trying to bring to others. You can post to every topic and we sometimes do that but do not spam a forum as you will just make a bunch of people mad and you could get banned from the website or even worse make members know you for the "spammer" and then you will never get any of your posts read.

So what do I need to do?

Create an ad with a good title.

Signup for the websites above.

Create your signature.

Post your ads. (hourly, twice daily, daily, ect...it depends on what type of response your looking for)

Send your emails. (as the site allows. Some are every 24 hours and others are 7 days for free members)

Remember, as of yet this has not cost you a single cent in advertising except for the cost of this ebook and you are now in touch with hundreds of thousands of new members,

getting tons of new links, and have an avenue of free advertising that is second to none! This system works and its awesome!!

Results. What can I expect?

The great thing about this system is that with the websites that we have provided here always have members online. The possibility of getting a sale or a new member within seconds is very real. We have seen some of these websites have hundreds of members online just ready to view your ad. (this is a very powerful form of advertising). We have literally refreshed our browser and seen new members come to our websites within minutes after posting ads. Could you expect this? Sure why not, its going to depend on what your trying to sell, how good your ad is, and who is looking for your service or product, and how often you post, but its a very real expectation.

Members can also come when you do not expect it. Remember the internet is global. While your in bed sleeping, the other side of the world is awake and somebody could very well be reading your ad and becoming your new member or buying your product while your cutting z's. So make sure you have patience also. Yes, you could get an immediate sale, but you could also not get one and all of a sudden a week from now you are getting sales! Remember your post is more than just a little ad. It is in cyber space sometimes for ever and you never know who is going to click on your link or read your ad. So its great to want tens of thousands of sales right now, but its good to be patient also. So do not get frustrated. This system is designed for quick results. So stick with it and post often!

UNADVERTISED FREE BONUS READING MATERIAL. \$500 value

http://www.newadz.com/flyin/products/597_letters_and_forms.zip

http://www.newadz.com/flyin/products/alex_mandossian_secrets.zip

http://www.newadz.com/flyin/products/become_a_super_affiliate.zip

http://www.newadz.com/flyin/products/building_your_automatic_money_machine.zip

http://www.newadz.com/flyin/products/ezine_success.zip

http://www.newadz.com/flyin/products/how_to_get_resale_rights_for_free.zip

http://www.newadz.com/flyin/products/no_cost_marketing_report.zip

http://www.newadz.com/flyin/products/super_affiliate_secrets_exposed.zip

http://www.newadz.com/flyin/products/web_marketing_explained.zip

Note: where there is a space in the links above use an underscore " _ "

For example:

http://www.newadz.com/flyin/products/web_marketing_explained.zip

is actually:

http://www.newadz.com/flyin/products/web_marketing_explained.zip

You can also get some really great free advertising at our website

<http://www.newadz.com> . You can instantly have your ad shown on thousands of other websites for free and just by adding a simple code to your website.

[HERE IS AN UP AN COMMING WEBSITE THAT IS EXTREMELY HIGHLY RESPONSIVE AND IS OUR TOP PICK.](#)

This website is free to join but we would encourage you to upgrade. Why? Its just that good! The website is <http://www.newadz.com/Myteam> and it is a great new networking website where you can meet tons of great people and actually get new members and sales from these people. Now here is a little trick that we use that gets us lots of new members and most of the current members haven't even thought of it yet. The website above has an internal email system that you can use at any time. This is highly effective if used properly! We are not saying spam everybody but what we are saying is we are going to share a little secret with you that has led us to another 200 new members in a very short amount of time. (less than 7 days.) . If you upgrade your membership you can use this internal email system and here is how you will get the results you have never before gotten!

You do a simple search:

This will bring up tens of thousands of members. Then you write each one a simple email like the one below. This takes a little bit of time, but its highly responsive. Almost a 76% response rate that is unheard of in the internet world. Normally if you get a 16% response rate you hit the jackpot!

Example email:

Title: Hello

Ad:

Hello I was browsing the profiles and I came upon yours. I just wanted to personally invite you to visit my website [http://\(then you enter in your website address here\).com](http://(then you enter in your website address here).com)

Thanks,

(enter your name)

Its very simple, very personal, and it works extremely well and well worth the upgrade price.

Good luck to you in your ventures and have a great day!

B. Hawthorn

P.s. Remember you get \$23.50 instantly paid into your paypal account from every sale of this ebook from your website that you were furnished when you purchased this system. If your looking for a very good way to start making money or you just want to challenge our system. Use the methods that are in this ebook and promote your very own link. Never before in the history of the internet has a program ever challenged its members to challenge the product! We are that confident.

